

ARCLABS WELDING SCHOOL

Privacy Policy

Effective Date: Jan 1, 2026

Arclabs Welding School (“Arclabs,” “we,” “us,” or “our”) is committed to protecting the privacy of prospective students, current students, and visitors to our website. This Privacy Policy explains what information we collect, how we use it, who we share it with, and the choices you have regarding your personal information.

By visiting our website or submitting an inquiry, you agree to the practices described in this policy.

1. Information We Collect

Information You Provide Directly

We collect information you voluntarily submit through our website, including:

- Name, phone number, and email address
- Mailing or physical address
- Educational background and work history
- Program of interest and campus preference
- Any other information you include in contact forms, lead forms, or program inquiries

Information Collected Automatically

When you visit our website, we and our third-party service providers may automatically collect:

- IP address and browser type
- Device type and operating system
- Pages visited, time spent on pages, and referring URL
- Clicks and interactions with page elements

This information is collected using cookies, web beacons, and similar tracking technologies. You may adjust your browser settings to limit cookie collection, though this may affect site functionality.

Information from Third Parties

We may receive information about you from advertising platforms, lead generation partners, and analytics providers, which we may combine with information we have collected directly.

2. How We Use Your Information

We use the information we collect to:

- Respond to your inquiries and provide information about our programs
- Contact you by phone, email, or text message regarding your interest in enrollment

- Process applications and manage enrollment
- Send you marketing communications about Arclabs programs, events, and offers
- Improve our website, marketing campaigns, and lead generation processes
- Comply with legal obligations and internal reporting requirements

If you provide a phone number, you may be contacted by an Arclabs admissions representative. By submitting your information, you consent to being contacted even if your number is listed on a Do Not Call registry.

3. Text Message Communications

If you opt in to receive SMS communications from Arclabs, we may send you program information, enrollment reminders, and follow-up messages. Message and data rates may apply. You may opt out at any time by replying STOP to any text message. For help, reply HELP or contact us at the information below.

We do not sell or share your phone number or SMS consent with third parties for their own marketing purposes.

4. Sharing of Information

We do not sell your personal information. We may share your information in the following circumstances:

- **Service Providers:** With vendors who assist us in operating our website, CRM systems, payment processing, or marketing activities, under confidentiality obligations.
- **Accreditation and Compliance:** As required by accrediting bodies, regulatory agencies, or applicable law.
- **Business Transfers:** In connection with a merger, acquisition, or sale of assets, where your information may be transferred as part of that transaction.
- **Legal Requirements:** When required by law, court order, or to protect the rights and safety of Arclabs or others.

5. Cookies and Tracking Technologies

Our website uses cookies and similar technologies to track user activity and improve user experience. We may use:

- Session cookies to maintain your session while browsing
- Persistent cookies for analytics and marketing attribution
- Third-party tracking pixels from platforms such as Google Ads, Meta, and others for advertising purposes

You can manage cookie preferences through your browser settings or opt-out tools provided by third-party platforms such as the Google Analytics Opt-Out Browser Add-on or the Digital Advertising Alliance's opt-out tool at optout.aboutads.info.

6. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes described in this policy, comply with legal obligations, resolve disputes, and enforce agreements. Inquiry and enrollment records may be retained for the duration required by applicable federal or state regulations.

7. Your Rights and Choices

Depending on your location and applicable law, you may have rights to:

- Access the personal information we hold about you
- Request correction of inaccurate information
- Request deletion of your information, subject to legal and contractual limitations
- Opt out of marketing communications at any time by clicking “Unsubscribe” in any email or contacting us directly

To exercise any of these rights, please contact us using the information in Section 10 below.

8. Children’s Privacy

Our website is not directed to individuals under the age of 18. We do not knowingly collect personal information from minors. If you believe we have inadvertently collected information from a minor, please contact us and we will take steps to delete it.

9. Security

We use reasonable administrative, technical, and physical safeguards to protect your personal information. However, no data transmission over the internet or storage system is completely secure, and we cannot guarantee absolute security.

10. Contact Us

If you have questions about this Privacy Policy or wish to exercise your rights, please contact us:

Arclabs Welding School

Website: www.arclabs.edu

Email: info@arclabs.edu

Phone: 864-236-9995

Mailing Address: 2615 SC Hwy 153, Piedmont, SC 29673

11. Updates to This Policy

We may update this Privacy Policy from time to time. The effective date at the top of this page reflects the most recent revision. Continued use of our website after any update constitutes your acceptance of the revised policy. We encourage you to review this page periodically.